

# Robert Dale Vane

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## Professional Experience

### President and CEO, Veteran Strategies, Inc.; November 2010 to Present

- Veteran Strategies focuses on media relations, public outreach, writing, and crisis communications
- Certified by the federal government as a veteran business enterprise and registered as such with the state of Indiana and the city of Indianapolis
- Host of the weekly podcast “Leaders and Legends” (<https://leadersandlegends.fireside.fm>)
- Directed the successful \$272 million referenda effort for Indianapolis Public Schools in 2018
- Worked as part of the team that shaped the communications strategy for the \$160 million deal between the Pacers Sports and Entertainment and the Capital Improvement Board in 2014
- Current and past clients include Indianapolis Public Schools; Indy Women in Tech Initiative; Marian University; Greg Ballard, LLC; Mike Pence for Indiana Campaign; the Capital Improvement Board; Charter Schools USA; the Greater Indianapolis Chamber of Commerce; and Stand for Children
- Awarded a *Sagamore of the Wabash* in 2016 by Governor Mike Pence

### Deputy Chief of Staff & Communications Dir.; Mayor Greg Ballard, November 2008 to November 2010

- Primary media contact and spokesman for the Ballard Administration; wrote speeches, managed personnel, participated in numerous media interviews, forums, and roundtables on behalf of Mayor Ballard
- Managed crisis communications for the mayor’s office and administration
- Crafted, implemented and supervised Ballard Administration’s comprehensive marketing/communications plan for \$2 billion utility transaction between City of Indianapolis and Citizens Energy Group
- Authored the State of the City Address in 2009 and 2010

### Business Development Manager; Shiel Sexton Company, October 2007 to November 2008

- Worked to secure construction business opportunities; participated in strategic business planning meetings
- Handled communications on an as-needed basis

### Communications Director; Indiana Republican Party, May 2006 to October 2007

- Primary media contact for State Republican Party; conducted policy and media briefings; crafted talking points; did television and radio interviews as needed
- Authored articles for political and non-political publications and media web sites; speechwriter for Party Chairman; wrote numerous news releases and statements

## Education

### Indiana University-Purdue University, Indianapolis, August 1990 to May 1998

- Master of Arts in Medieval History
- Bachelor of Arts with a double-major in History and Political Science

### Georgetown University, Washington D.C., Summer 1993

- Intercollegiate Studies Institute Summer School Program in Journalism

## Military Experience

### United States Army, January 1987 to January 1990; White Sands Missile Range, New Mexico

- Military Occupation: Broadcast Journalist; hosted weekly television program; regularly contributed articles to post newspaper; 1987 graduate of Defense Information School
- Awarded: *Meritorious Service Medal*; *Army Achievement Medal*; *Good Conduct Medal*; and Honorable Discharge